



VISION AND MISSION

EXECUTIVE STATEMENT

BOARD OF TRUSTEES

SENIOR LEADERSHIP TEAM

Steven J. Reiter

Eric D. Bender

Craig R. Garloff

James D. Lucy

Todd A. Musser

DIRECTORS

CORE VALUES

OVERVIEW

HISTORY



STONERIDGE RETIREMENT LIVING SENIOR LEADERSHIP TEAM



Steven J. Reiter
President and CEO

Steve's career with StoneRidge Retirement Living began in November, 1998 with his hiring as chief financial officer, and was integral in the acquisition of StoneRidge Village in 2001. He was promoted to president and chief executive officer in 2003. His considerable experience in the field of senior care and retirement living have provided StoneRidge with the strong direction needed to navigate a myriad of challenges over the years, especially those posed by increased federal and state regulations. Prior to joining StoneRidge, Steve served in the role of manager for a CPA firm providing tax, auditing and consulting services for a number of profit and not-for-profit companies.

His primary focus is the overall leadership and strategic direction of StoneRidge Retirement Living. Additional responsibilities include serving on the StoneRidge Retirement Living Board of Trustees as well as the Finance & Property, Executive and Trustee Affairs committees of the Board.

Steve earned a BSBA in Accounting from *Millersville University* in 1991 and is a licensed CPA. He is a member of both the Pennsylvania Institute of Certified Public Accountants and the American Institute of Certified Public Accountants.



Eric D. Bender
VP of Finance and CFO

Eric began his career with StoneRidge Retirement Living in June, 2004 with his hiring as Senior Accountant. Less than a year later, in February, 2005, he was promoted to Controller. StoneRidge is the beneficiary of his prior experience, which includes seven years in public accounting and five years as a controller for both for-profit and not-for-profit organizations throughout the Mid-Atlantic region.

In February, 2008 Bender was named VP of Finance and CFO. His responsibilities include internal and external financial reporting, budgeting, financial affairs, strategic planning, oversight and implementation of financial policies and procedures, as well as accountability for

financial regulatory compliance.

Eric earned a BS degree in Accounting in 1992 from *Grove City College*, earned his CPA license in 1994 and subsequently earned an MBA from *Regent University* in 1997. He is a member of both the Pennsylvania Institute of Certified Public Accountants and the American Institute of Certified Public Accountants.



Craig R. Garloff

VP of Facilities and Support Services

Craig Garloff began his career with StoneRidge Retirement Living in May of 1993 as Maintenance Department Supervisor, having over a decade of prior work experience in the manufacturing field as a general laborer and in production management. Garloff was promoted to Director of Domestic Services in 1998, and to VP of Facility Support Services and Purchasing in 2003.

His main responsibilities in his current position are managing the following departments which serve both StoneRidge communities, Towne Centre and Poplar Run: Maintenance, Housekeeping, Laundry, Transportation, Dining Services, Security and Purchasing.

Craig is a 1983 graduate of *Eastern Lebanon County High School* and has received additional education related to management via *Harrisburg Area Community College*.



James D. Lucy

VP of Human Resources

Jim Lucy joined the StoneRidge Retirement Living leadership team in November of 2005. He brought with him nearly 15 years of human resource and management experience including prior responsibilities for the development, presentation, communication, management, and administration of both the human resource and training departments for over 200 employees in a multi-company setting. An industry-diverse background has helped him to adapt seamlessly into both his current role at StoneRidge and the senior care industry.

His main responsibilities with StoneRidge are the oversight and implementation of the employee recruiting and hiring process, corporate benefits program, team member development program, scheduling and payroll, and employee relations.

Jim is a 1992 graduate of *The Pennsylvania State University* with a BSBA in Management and is a member of *The Society for Human Resource Management*, having received the Society's Professional in Human Resources (PHR) accreditation. Additionally, he is a member of the Lancaster County Association for Human Resource Management.



Todd A. Musser

VP of Marketing and Public Relations

Todd Musser joined StoneRidge in November, 2005, bringing with him over 15 years of marketing and advertising experience in both the banking industry and at two different Reading, PA area advertising agencies, where he gained considerable healthcare and retirement industry experience. He created advertising campaigns and strategic marketing and promotional plans for a number of regional hospitals and healthcare-based institutions, including StoneRidge Retirement Living.

His responsibilities with StoneRidge include: strategic marketing planning as well as management of the creation, implementation, and consistency of StoneRidge's advertising, marketing, corporate communications and public relations activities, as well as the sales process of the Poplar Run independent living units.

Todd earned a BSBA in Management in 1986 from *Shippensburg University*; an MBA in

1996 from *Saint Joseph's University*, and is a 1998 graduate of the American Bankers Association's *School of Bank Marketing and Management*.



440 East Lincoln Ave. Myerstown, PA 17067

p 717.866.3200 *f* 717.866.3252

